

**MapIT partners with Telogis to offer Geospatial Technology to Fleet Management Companies  
October 2009**

Telogis – the leading global platform for enterprise Location Based Services, has collaborated with MapIT to offer new technology and map data for fleet management and logistics companies in the Sub-Saharan region.

MapIT will introduce Telogis to fleet management and logistics companies, already being supplied with map data by MapIT. Since collaborating with MapIT, Helberg Transport Management (HTM), a long time client of MapIT, is already employing the Telogis software.

MapIT's collaboration with Telogis will greatly benefit its fleet management clients. They will be privy to unique solutions that include map data supplied by MapIT, integrated with a powerful geospatial platform and AVL solution, developed for the professional Telematics market that delivers rich and real time location based services. Telogis supports all of MapIT's data, providing customers with the ability to route their fleet throughout continental Africa.

Telogis will offer MapIT's clients the latest in mapping, routing and navigation technologies, white label tracking and route optimization as a hosted service. Their applications are easy to deploy and are supported by rich API's and support tools. Addressing the needs of customers wanting to develop and deploy customized dispatching and navigation solutions, MapIT data is available in Telogis' spatially optimized data format for use with Telogis' geospatial mapping platform, GeoBase.

"What differentiates our geospatial tools from traditional GIS and web mapping software is the unique combination of a fast and scalable architecture and the extreme flexibility and advanced enterprise features that customers are increasingly demanding. This partnership opens new markets for Telogis and provides MapIT's existing customers with tools to improve operations," said Newth Morris, President of Telogis' GeoBase group.

"Telogis selected MapIT due to the high quality of map data we supply and that it could be integrated into their solution effortlessly and smoothly, coupled with the fact that MapIT supplies over 90% of the local fleet management industry," says MapIT Managing Director, Ray Wilkinson.

**About MapIT**

**MapIT is at the forefront of digital mapping in Sub-Saharan Africa powering the next generation of location enabled technologies. MapIT's data is used in products and applications such as asset tracking, fleet management, business and market intelligence and web services. Its partnership in Africa with Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, has enabled MapIT's data to be incorporated into Tele Atlas' international map offering, thus providing clients with map data of international standards.**

**About Telogis**

***Telogis was established in 2001 and is headquartered in Aliso Viejo, California and has offices in Europe, Latin America and a development centre in Christchurch, New Zealand. Their mobile devices, software products and services are used and distributed in over 40 countries worldwide. Telogis' product portfolio consists of a comprehensive wireless fleet management solution for fleets and a robust, proprietary mapping solution for fleet management companies and other telematics OEMs, enterprise users and systems integrators.***