

## ***MapIT provides logistic support to the 2009 Two Oceans Marathon April 2009***

The countdown has begun to the Two Oceans Marathon to be held on the 11<sup>th</sup> of April and once again the leaders in digital mapping, MapIT, will be providing logistical support with an online mapping service for this year's race through the leafy suburbs of Cape Town.

The marathon runners will be able to visit the website to familiarise themselves with the route, medical stations as well as plan with their support teams route and meeting spots. The online map also offer detailed points of interest along the route including water, medical and refreshments points, the start and finish line and exhibition hall.

The Two Oceans, regarded as one of the most beautiful and scenic marathons in the world, snakes through the suburbs of Cape Town, to the port of Simonstown and climbs up to the spectacular road of Chapman's Peak, before ending with a final stretch through Kirstenbosch Gardens to the University.

With 6794 participants running the ultra and 13 198 running the half marathon, the online mapping supplied by MapIT assists the organisers in achieving a hassle and stress free day for Cape Town runners and spectators. Two Oceans organisers have also identified spectator spots along the route and indicated other important points of interest eg: Main Road – Lakeside, Fish Hoek, Silvermine Road intersection, Noordhoek Village – just before Chapman's Peak starts, Hout Bay beach, Constantia Nek, Cecelia Forest – along Rhodes Drive, outside Kirstenbosch Gardens and Union Avenue towards UCT.

"MapIT's mapping data is an essential element that underpins the successful coordination of the marathon on the day and we hope to achieve an enjoyable and hassle free day for both runners, spectators and residents," says MapIT Managing Director, Ray Wilkinson.

### ***About MapIT***

***MapIT is at the forefront of digital mapping in Sub-Saharan Africa powering the next generation of location enabled technologies. MapIT's data is used in products and applications such as asset tracking, fleet management, business and market intelligence and web services. Its partnership in Africa with Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, has enabled MapIT's data to be incorporated into Tele Atlas' international map offering, thus providing clients with map data of international standards.***

