

## **MapIT provides logistical support to the 84<sup>th</sup> Comrades Marathon May 2009**

MapIT, the leader in digital mapping, is once again providing logistical support to the organisers of the Comrades Marathon for this year's 84<sup>th</sup> ultra-marathon with its online mapping service.

The Comrades Marathon is renowned as the world's greatest ultra marathon and on May 24 thousands of brave runners will take part in the down run from Pietermaritzburg and end at the Sahara Stadium in Kingsmead, Durban – a staggering 89km.

"The Comrades Marathon is a world class event in its own right, attracting the best ultra marathon athletes locally and internationally and MapIT is extremely proud to be supplying the mapping data to ensure the successful coordination of the marathon on the day. With the online map we hope to alleviate any stress on the day for both the runners and the spectators and to achieve an enjoyable and hassle free day for all," says MapIT Managing Director, Ray Wilkinson.

With the logistical support of MapIT, runners and spectators will be able to visit the official Comrades website and view the interactive online map and familiarise themselves with the route, refreshment stations with the exact kilometre mark, medical stations, as well as coordinate their support teams route and meeting spots. Runners will also be able to view both the start and end points to ensure the best parking on the day of the race. For spectators and support teams, the zoom in function on the map allows users to get a much better view of the route to ensure the best path is taken along the course of the race.

### **About MapIT**

**MapIT is at the forefront of digital mapping in Sub-Saharan Africa powering the next generation of location enabled technologies. MapIT's data is used in products and applications such as asset tracking, fleet management, business and market intelligence and web services. Its partnership in Africa with Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, has enabled MapIT's data to be incorporated into Tele Atlas' international map offering, thus providing clients with map data of international standards.**



Map Integration Technologies



## Comrades Marathon Map

- Home
- View Route
- View Start/End Points
- View Refreshment Stations
- View Medical Stations

For more info on the  
race e-mail:  
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**Race Date:**  
**24 May 2009**

